

CHONG REN RONG

is currently located in Los Angeles.

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VISUAL DEVELOPMENT ARTIST

Ren Rong expresses her conceptual ideas through illustration, animation and photography. She collects children's books, art supplies and shiny, pretty things. She also enjoys experimenting with mixed media, and meeting interesting minds.

EXPERIENCE

2011 Jan – Present UCLA (California)

Interned as a pre-visualisation artist under director Jeff Burke.

- Participated in the pre-production stage of an NSF-funded project of a documentary about ethics and innovation.
- Worked on conceptual designs and illustrations for community-based storytelling research projects.

2010 Nov – 2011 Jan Prize Stage (Singapore)

Worked as an in-house designer for a UFO catcher company.

- Created posters and banners for print, and images for cinema advertising.
- Designed promotional items such as lottery tickets and boxes.
- Translated Japanese descriptions for toys into English.

2009 – 2009 Prototype 1.1 Research Project (Singapore)

Interned in a preproduction team headed by Asst. Prof Mark Chavez.

- Researched cute and grotesque art styles and character types.
- Adapted to the style directed by the lead artist for character design.
- Contributed to character and environment designs.

2008 – 2008 Tradigital Mythmaking Research Project (Singapore)

Interned in a preproduction team headed by Asst. Prof Hans-Martin Rall.

- Researched Filipino culture, floral, fauna and environments.
- Concept art for characters and environment design.
- Animated selected scenes in the storyboard.

2008 – 2008 Singapore Biennale (Singapore)

Interned as an assistant for various artists.

- Assisted in Tang Ling Nah's charcoal drawings, Ben-David Zadok's *Black Field* installation, and Paolo Tamburella's *Fei Zao* installation.

EDUCATION

2006 Aug – 2010 Jul Nanyang Technological University

- BFA Digital Animation (Upper Second Class Honours)

SPECIAL ACHIEVEMENTS

2011 Singapore Short Film Awards (Singapore)

- *Evie*, a mixed media short, was nominated for best animation. It was also screened to the public.

2011 MISE EN Scene (Singapore)

- The poster for *Evie* was one of the 100 selected short film posters to be exhibited.

2011 Streets & Fashion Magazine (International)

- My photograph won the style photography competition and it was published in both print and digital copy of the first issue.

2009 “Your Life. Your Canvas.” Graffiti Art Competition (Singapore)

Organised by the Health Promotion Board to create awareness of HIV/AIDS.

- First runner-up together with two teammates.

2009 Eco-lantern Sculpture Competition (Singapore)

Organised by the Kreta Ayer-Kim Seng Citizens’ Consultative Committee for the Mid-Autumn Festival celebrations.

- Second runner-up together with four teammates. The lantern was displayed in Chinatown for a month.

2009 Best of The School of Art, Design & Media (Singapore)

- *Cyprinus Carpio*, a paper stop-motion animation, was selected to open the compilation video showcasing the best works of the school.

2009 What I Wore Today: Fashion Remixed Online (International)

- Two of my photographs were published in the book, which depicted dressing styles of women around the world.

SKILLS

Languages (Written and Spoken)

- **English** native.
- **Mandarin** intermediate.
- **Japanese** beginner.

Software (PC & OSX)

- **Adobe Photoshop CS4** proficient.
- **Adobe Dreamweaver** proficient.
- **Adobe Premiere Pro** proficient.
- **Microsoft Office** proficient.
- **Adobe Illustrator CS4** beginner.
- **Adobe After Effects CS4** beginner.

Others

- **Photography** traditional & digital darkroom.

REFERENCES: I would gladly supply these upon request.